



Your Data Control Center

How 3120 Media and NL Times protect, manage, and empower your personal information.

Status: Secure

System Overview and Operating Scope



System Operator

3120 Media (Responsible for nltimes.nl)
Mauritskade 64
1092 AD Amsterdam

Registration: 54085896



Monitored Users

- Visitors
- Private & Business Customers
- Partner Contacts

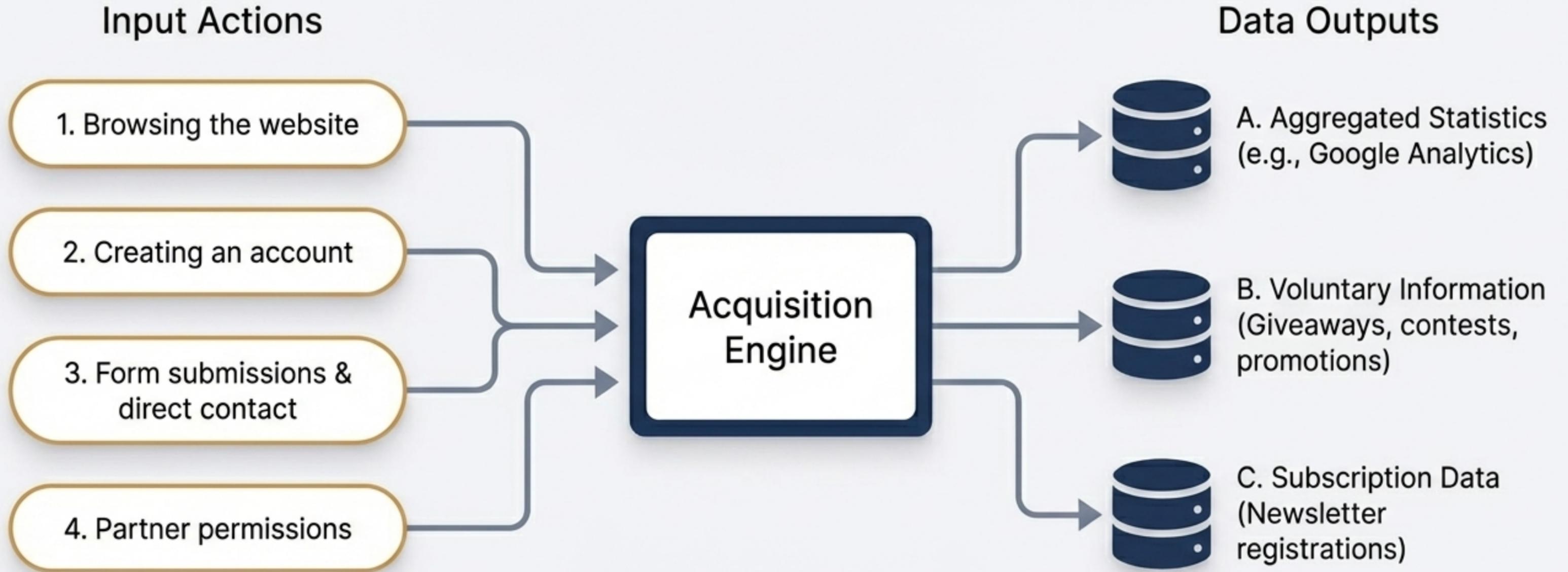
Personal Data Definition:

Any traceable footprint: name, phone number, IP address, customer number, or surfing behavior.



Age Gate: Users under 18 require parental/guardian permission, assumed upon visit.

Data Acquisition Pathways



The Processing Justification Matrix



Service Optimization

Required to provide the best customer experience.
Backed by direct user permission.



Administration & Security

Central administration, marketing, fraud prevention, and active risk management.



Legal Compliance

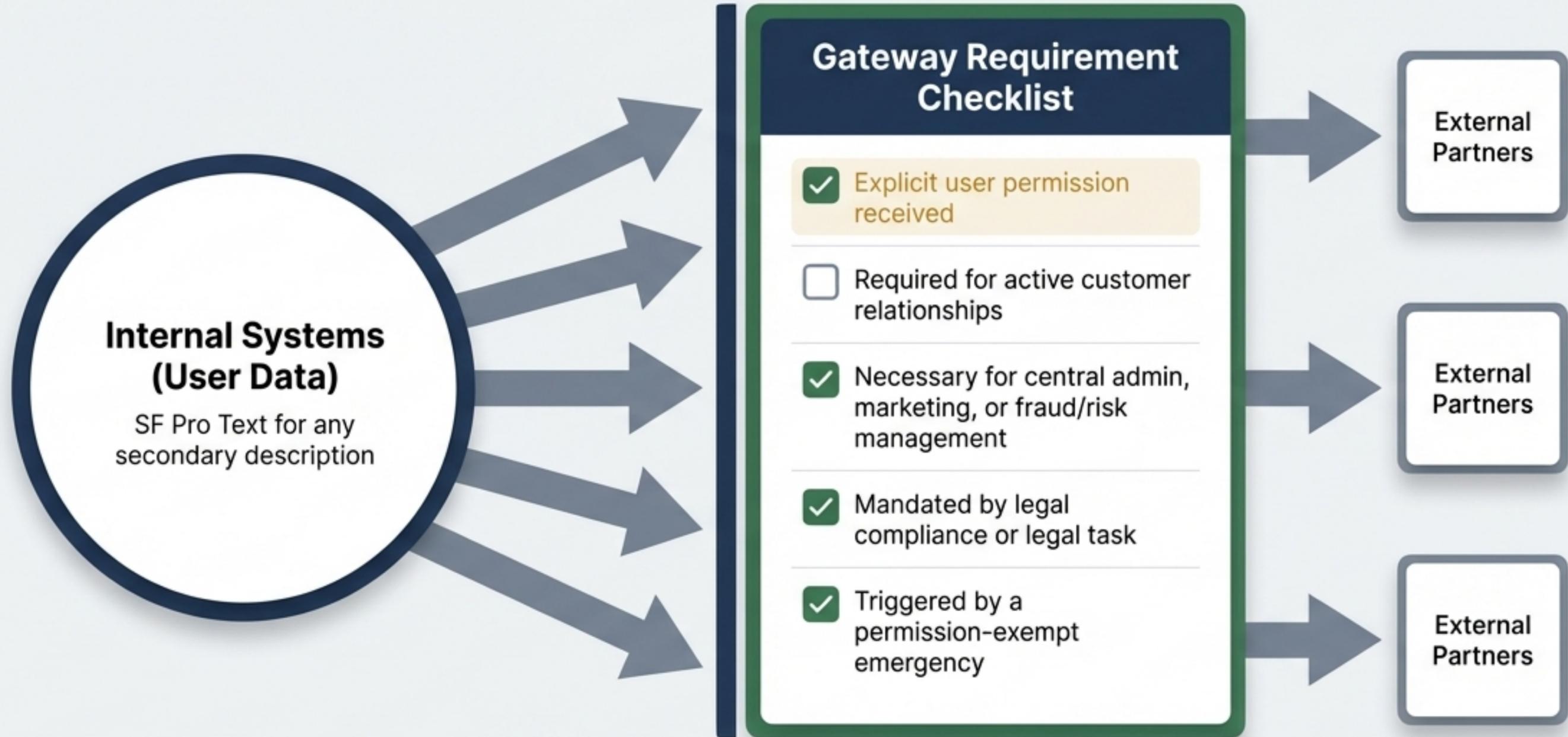
Mandatory retention to comply with the law (e.g., tax authorities) or fulfill legal tasks.



Critical Interventions

Utilized only during absolute emergencies when a user is physically or legally unable to give permission.

Secure External Routing Protocols



Protocol: Data only exits the internal system if at least one conditional requirement is met.

The European Economic Area Fortress

EEA Secure Zone

Primary processing and storage. Protected by organizational and technical safeguards. Strict internal access control.

Security Agreement Checkpoint



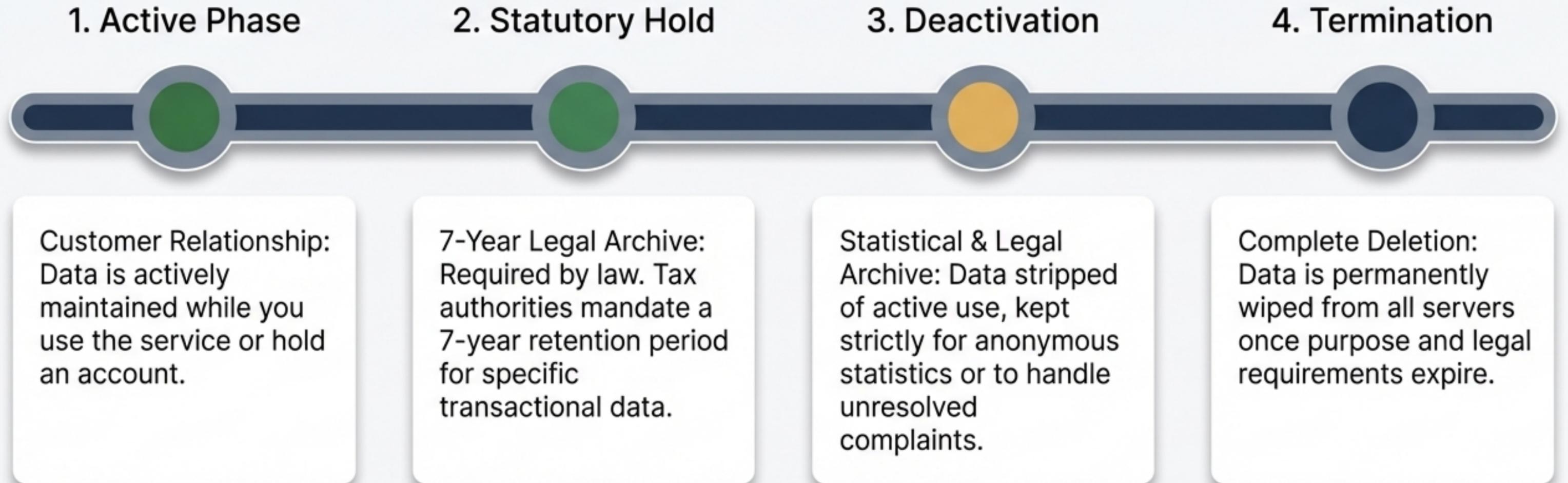
International Servers



When data leaves the EEA, mandatory protective agreements guarantee the data is guarded to strict Dutch legal standards.

Partners must legally match 3120 Media's exact level of care.

The Data Lifespan Timeline



Active Tracking Diagnostics

Cookie Category	Technical Function	Active Vendors
Functional	Essential session and login memory.	Internal Site Operations
Anonymised Analytic	Traffic metrics (volume, popular pages) without identifying individuals.	Google Analytics
Non-Anonymised Analytic	Detailed traffic and engagement metrics.	Specific analytical tools
Tracking & Advertising	Serving relevant ads and cross-platform integrations.	Google Adwords, Facebook, YouTube, Spotify, Instagram, X

Your Agency and Control Rights

Information

SF Pro Text

Understandable and clear explanations of data use.

Access

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View the exact data held on record.

Correction

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Rectify incorrect or incomplete data.

Objection

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Opt-out of direct marketing or personalized recommendations.

Portability

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Receive a digital file of your data to transfer to competitors.

Restriction

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Freeze data usage while allowing secure storage.

Erasure

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The Right to be Forgotten – complete deletion (subject to 7-year tax hold).

Complaint

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Formal grievance filing protocol.

Execution Protocol and SLAs

Action Hub



Direct all requests to:
privacy@nltimes.nl



Note: Identity verification is required to prevent unauthorized data access.



RECEIVED

Day 1: Request Logged

Initial receipt and verification of the request.



STANDARD

Day 30: Standard SLA

Maximum time for standard processing and resolution.



EXTENDED

Day 60: Extended SLA

Maximum allowance for complex or high-volume requests.

Escalation Path: Unresolved disputes escalate to the Dutch Data Protection Authority or the Amsterdam Court.





Regulatory Foundation

Every protocol, timeline, and right detailed in this control center operates under strict adherence to the Dutch General Data Protection Regulation (GDPR) and the prevailing laws of the Netherlands.

3120 Media | NL Times – Transparency by Design. Data secured. End of statement.